

WWW.WIRV.COM.AU



PARTNERSHIP PROSPECTUS

2022 / 2023

ABOUT WIRV

WIRV is a not for profit professional organisation which through a female executive connects, empowers and contributes to its members, the insolvency industry and the wider community.

We work closely with our Partners to develop and promote the insolvency and restructuring industry in Victoria and online throughout Australia.

BENEFITS FOR YOU

- Gain recognition and industry relevance
- Be a respected contributor in the industry
- Promote your organisation with an industry authority and maximise your return on investment
- Support an organisation that empowers and contributes to women in the industry



WOMEN IN
INSOLVENCY AND
RESTRUCTURING
VICTORIA



ABOUT WIRV

Women in Insolvency and Restructuring Victoria (**WIRV**) is Victoria's leading professional non-profit association advocating for the development and empowerment of women practising in the insolvency and restructuring sector.

WIRV is a professional organisation which through a female executive connects, empowers and contributes to its members. WIRV is proud to be the association that brings the insolvency and restructuring community together.

Through our activities, our members advance their careers, build long standing and trusted relationships with industry stakeholders and contribute to the wider community.

WIRV MEMBERS

WIRV represents over 300 professionals working in the insolvency and restructuring sector.

WIRV has a diverse membership base which includes leading lawyers, barristers, accountants, bankers, academics and policy makers in the insolvency and restructuring industry. Consequently it provides excellent networking and educational opportunities for those in insolvency and related fields.



For More Information

www.wirv.com.au

partnerships@wirv.com.au

WHAT DOES A WIRV PARTNERSHIP INVOLVE?

RAISE YOUR BRAND PROFILE WITH WIRV

Partner brands are featured in our communications with our members to ensure our Partners remain front of mind in the industry and are provided with essential exposure to their potential clients.

WIRV provides its Partners with strategic industry engagement with key stakeholders in the insolvency and restructuring sector. WIRV provides its Partners the opportunity to work collaboratively with the WIRV Committee to maximise the continued value of the Partnership and deliver benefits to the wider WIRV membership base.

CONNECT

WIRV provides countless opportunities to connect with respected professionals in the insolvency and restructuring sector.

Our focus is on empowering our members and building meaningful relationships with key stakeholders in the industry.

Partnership with WIRV allows you to contribute to WIRV's advocacy, professional development and networking initiatives providing you with unique opportunities to remain front of mind and build long-term and meaningful relationships with current and future leaders in the industry.



BUILD CREDIBILITY AND PARTICIPATE

WIRV is highly regarded in the industry for its quality advocacy, networking and professional development events. Partners that align their brands with WIRV enjoy the benefits of WIRV's reputation for professionalism and connection in the industry.

Partnership packages also include tickets to various WIRV events providing a valuable way for WIRV's Partners to stay in touch with existing clients, develop new and long-term relationships with clients and keep their finger on the pulse with industry changes.

HAVE YOUR SAY

WIRV regularly seeks feedback and input from its Partners in relation to strategic initiatives and offerings to members. We invite our Partners to participate in various seminars, leadership workshops and training sessions. We do this to ensure we are delivering diverse opportunities to our members and so our Partners receive considerable value for their Partnership with WIRV.



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PLATINUM PARTNERSHIP

INCLUSIONS

Recognition as WIRV's sole Platinum Partner and prominent logo displayed on all flyers, invitations, emails, event banners and marketing collateral. ■

Prominent display of logo on the WIRV Website with recognition as a Platinum Partner. ■

Use of the WIRV logo for your promotional activities and website (as approved by the WIRV President) and the entitlement to promote your organisation as a WIRV Partner. ■

Presentation of an Annual WIRV Award and the opportunity to give a keynote address at the WIRV Awards cocktail function. ■

Priority opportunity to host and/or present two WIRV Professional Development briefings. ■

One complimentary invitation to all WIRV events including all cocktail functions, the Footy Finals Lunch, networking events and professional development seminars. ■

10% discount on the purchase of a VIP Table at the WIRV Footy Finals Lunch. ■

Two half page advertisements in the WIRV Newsletter. ■

Two complimentary feature thought leadership pieces in the WIRV Newsletter. ■

Priority opportunity to book tickets to all WIRV events. ■

Inclusion of logos in the WIRV Newsletter. ■

Option to give a keynote address at the annual WIRV International Women's Day Lunch. ■

Up to 15 WIRV annual memberships ■

Further information can be provided on request

There is only one exclusive Platinum Partnership position available annually

Investment: \$15,000 plus GST

Our exclusive Platinum Partnership is aimed at organisations who are looking to form strategic partnerships with the insolvency industry.

This is best suited to a large organisation seeking to build or maintain a strong presence in the insolvency sector or an emerging brand seeking to make a lasting impression in the industry.

This is a top class partnership where we seek to leverage the partner's strengths and maximise the value WIRV can deliver to the Partner.

For More Information

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INCLUSIONS

- Recognition as a Gold Partner and logo displayed on all flyers, invitations, emails, event banners and marketing collateral.
- Display of logo on the WIRV Website with recognition as a Gold Partner.
- Use of the WIRV logo for your promotional activities and website (as approved by the WIRV President) and the entitlement to promote your organisation as a WIRV Partner.
- Priority opportunity to host and present a WIRV Professional Development briefing.
- Presentation of an Annual WIRV Award
- One complimentary invitation to all WIRV events including all cocktail functions, the Footy Finals Lunch, networking events and professional development seminars (excluding the Advocacy Boardroom Lunches).
- 5% discount on the purchase of a VIP Table at the WIRV Footy Finals Lunch.
- Priority opportunity to book tickets to all WIRV events.
- One half page advertisement in the WIRV Newsletter.
- One complimentary feature thought leadership piece in the WIRV Newsletter.
- Option to introduce speakers at WIRV events throughout the year on a rotational basis.
- Option to contribute one thought leadership article in the WIRV Newsletter.
- Up to 10 WIRV annual memberships.

Further information can be provided on request.

There are three exclusive Gold Partnership positions available annually

Investment: \$7,000 plus GST

GOLD PARTNERSHIP

Gold Partners are organisations who are looking to boost their brand recognition and develop relationships with key stakeholders in the insolvency industry.

This is best suited to a medium sized organisation or an emerging brand seeking to develop a reputation in the insolvency industry.

WIRV actively engages with the Gold Partners to strategically align their goals with WIRV's and maximise the value of the Partnership.



For More Information

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SILVER PARTNERSHIP

INCLUSIONS

- Display of logo on the WIRV Website with recognition as a Silver Partner.
 - Use of the WIRV logo for your promotional activities and website (as approved by the WIRV President) and the entitlement to promote your organisation as a WIRV Partner.
 - Priority opportunity to host and/or present a WIRV Professional Development briefing.
 - 5% discount on the purchase of a table at the WIRV Footy Finals Lunch.
 - One quarter page advertisement in the WIRV Newsletter.
 - One complimentary feature thought leadership piece in the WIRV Newsletter.
 - Priority opportunity to book tickets to all WIRV events.
 - Inclusion of logo in the WIRV Newsletter.
 - Up to 5 WIRV annual memberships
- Further information can be provided on request
- There are six Silver Partnership positions available annually*

Investment: \$4,500 plus GST

BRONZE PARTNERSHIP

INCLUSIONS

- Display of logo on the WIRV Website with recognition as a Bronze Partner.
 - Use of the WIRV logo for your promotional activities and website (as approved by the WIRV President) and the entitlement to promote your organisation as a WIRV Partner.
 - Priority opportunity to host and/or present a WIRV Professional Development briefing.
 - 5% discount on the purchase of a table at the WIRV Footy Finals Lunch.
 - Up to 5 WIRV annual memberships
- Further information can be provided on request.

Investment: \$3,000 plus GST

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MAKE THE MOST OF YOUR INVESTMENT

WIRV'S FOOTY FINALS LUNCH

The Annual Footy Finals lunch is the largest insolvency networking event in the southern hemisphere and a highlight of the insolvency industry calendar in Australia. The WIRV Footy Finals Lunch boasts approximately 800 attendees each year consisting of valuers, bankers, accountants, lawyers and professional advisors.

WIRV AWARDS

WIRV Celebrates the achievements of individuals and organisations in the industry with the following awards:

- Young Female Gun
- Most Outstanding Female
- Male Contributor to Change
- Gender Diverse Firm of the Year



ADVOCACY, NETWORKING AND PROFESSIONAL DEVELOPMENT EVENTS

Connect with professionals in the industry and refine your knowledge and skill set with more than 30 networking and professional development events throughout the year including:

- Awards Nights
- International Women's Day Lunch
- Professional Seminars
- Footy Finals Lunch
- International Women's Day Lunch
- Boardroom leadership workshops
- Social Events
- Mentoring Program



THOUGHT LEADERSHIP

WIRV is a leader in its field and regularly seeks input from its Partners and members in preparing thought leadership initiatives for its members including:

- Seminars & workshops
- Webinars
- Newsletters
- Publishing online educational resources

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SUMMARY OF PARTNERSHIP OPPORTUNITIES

Partnership Category	Investment	Number Available
Platinum Partner	\$15,000 plus GST	1
Gold Partner	\$7,000 plus GST	3
Silver Partner	\$4,500 plus GST	6
Bronze Partner	\$3,000 plus GST	unlimited