

WWW.WIRV.COM.AU

PARTNERSHIP PROSPECTUS

2024/2025

ABOUT WIRV

WIRV is a not-for-profit professional organisation which, led by a female executive, aims to connect, empower and contribute to its members, the insolvency industry and the wider community.

We work closely with our Partners to develop and promote the insolvency and restructuring industry in Victoria and online throughout Australia.

BENEFITS FOR YOU

- Gain recognition and industry relevance
- Be a respected contributor in the industry
- Promote your organisation with an industry authority and maximise your return on investment
- Support an organisation that empowers and contributes to women in the industry



WOMEN IN
INSOLVENCY AND
RESTRUCTURING
VICTORIA



ABOUT WIRV

Women in Insolvency and Restructuring Victoria (**WIRV**) is Victoria's leading professional non-profit association advocating for the development and empowerment of women practising in the insolvency and restructuring sector.

Through our activities, our members advance their careers, build long-standing and trusted relationships with industry stakeholders and contribute to the wider community.

WIRV's mission is to:

- empower women in the insolvency industry
- provide networking opportunities
- provide professional development opportunities
- provide leadership opportunities
- foster lasting professional relationships
- contribute to the wider community

WIRV MEMBERS

WIRV represents over 300 professionals working in the insolvency and restructuring sector.

WIRV has a diverse membership base which includes leading lawyers, barristers, accountants, bankers, academics and policy makers in the insolvency and restructuring industry. Consequently, it provides excellent networking and educational opportunities for those in insolvency and related fields.



For More Information

www.wirv.com.au

partnerships@wirv.com.au

WHAT DOES A WIRV PARTNERSHIP INVOLVE?

RAISE YOUR BRAND PROFILE WITH WIRV

Partner brands are featured in our communications with our members to ensure our Partners remain front-of-mind in the industry and are provided with essential exposure to their potential clients.

WIRV provides its Partners with strategic industry engagement with key stakeholders in the insolvency and restructuring sector. This includes opportunities to work collaboratively with the WIRV Committee to maximise the continued value of the Partnership and deliver benefits to the wider WIRV membership base.

CONNECT

WIRV Partners have access to opportunities to connect with respected professionals in the insolvency and restructuring industry.

Our focus is on empowering our members and building meaningful relationships with key stakeholders in the industry.

A Partnership with WIRV allows you to contribute to WIRV's Advocacy, Professional Development and Networking initiatives; providing you with unique opportunities to remain front-of-mind and build long-term, meaningful relationships with current and future leaders in the insolvency and restructuring industry.



HAVE YOUR SAY

WIRV regularly seeks feedback and input from its Partners in relation to strategic initiatives and offerings to WIRV members. We invite our Partners to participate in various seminars, leadership workshops and training sessions during the Partnership year. This ensures we are delivering diverse opportunities to our members whilst also providing our Partners with considerable value from their Partnership with WIRV.

BUILD CREDIBILITY AND PARTICIPATE

WIRV is highly regarded in the industry for its quality Advocacy, Networking and Professional Development events. Partners that align their brands with WIRV enjoy the benefits of WIRV's reputation for professionalism and connection in the industry.

Partnership packages also include tickets to various WIRV events, providing a valuable way for WIRV's Partners to stay in touch with existing clients, develop new and long-term relationships with clients and keep their finger on the pulse with industry changes.



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AUCTIONEER PARTNER - FOOTY FINALS

INCLUSIONS

Exclusive right to conduct auction at the Footy Finals Luncheon. 

Includes a VIP Table of 10 at the Annual Footy Finals Luncheon. 

VIP benefits for our Annual Footy Finals Luncheon including the prominent display of your logo throughout the event, and access to a VIP table with a guest speaker. 

Recognition as WIRV's sole Auctioneer Partner and logo displayed on all flyers, invitations, emails and marketing collateral for the Footy Finals Luncheon. 

Further information can be provided. Please contact our Partnerships team to discuss this amazing offering!

Our exclusive Auctioneer Partnership is aimed at firms who are looking to maximise strategic partnerships with the insolvency industry.

Our Footy Finals Luncheon is WIRV's largest annual event which boasts an attendance of more than 800 insolvency professionals.

This partnership is best suited to an auctioneer firm seeking to build or maintain a strong presence in the insolvency sector.

This opportunity represents an exceptional collaboration for this keystone event in which we aim to leverage each other's strengths and maximise the value we provide to our Auctioneer Partner.



*There is only **one** exclusive Auctioneer Partner position available annually*

Investment: \$6,600 inclusive of GST

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INCLUSIONS

- Recognition as a Gold Partner and logo displayed on all flyers, invitations, emails and marketing collateral.
- Display of logo on the WIRV Website with recognition as a Gold Partner.
- Use of the WIRV logo for your promotional activities.
- The opportunity to present an Award at the WIRV Awards cocktail function.
- The priority opportunity to hold a WIRV Professional Development briefing.
- One complimentary invitation to WIRV events including the Awards cocktail functions, the Footy Finals Luncheon, International Women's Day Luncheon, networking events and professional development seminars.
- VIP benefits for one Annual General Meeting including the display of your logo throughout the event as well as the opportunity to participate in a prize draw.
- 5% discount on the purchase of a VIP Table at the WIRV Footy Finals Luncheon.
- Priority opportunity to book tickets to all WIRV events.
- One medium banner advertisement in the WIRV Newsletter.
- One thought leadership piece in the WIRV Newsletter.
- The option to host one WIRV networking event throughout the year.
- Up to 15 WIRV Partner memberships.

Further information can be provided. Please contact our Partnerships team to discuss this amazing offering!

*There are **three** exclusive Gold Partnership positions available annually*

Investment: \$10,000 plus GST

GOLD PARTNERSHIP

Gold Partners are organisations who are looking to boost their brand recognition and develop relationships with key stakeholders in the insolvency industry.

This is best suited to an organisation or an emerging brand seeking to further develop their reputation in the insolvency industry.

WIRV actively engages with its Gold Partners to establish strategic alignment between their goals and WIRV's objectives. This approach maximises the value we provide to our Gold Partners.



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SILVER PARTNERSHIP

INCLUSIONS

- Display of logo on the WIRV Website with recognition as a Silver Partner.
- Use of the WIRV logo for your promotional activities and the ability to promote your organisation as a WIRV Silver Partner.
- The opportunity to feature in a WIRV Networking event with other Silver Partners.
- The opportunity to hold a WIRV Professional Development briefing.
- 5% discount on the purchase of a VIP table at the WIRV Footy Finals Luncheon.
- VIP benefits for our Annual Footy Finals Luncheon including the display of your logo throughout the event as a Silver Partner and access to VIP tables.
- One small banner advertisement in the WIRV Newsletter.
- One complimentary article in the WIRV Newsletter.
- Priority opportunity to book tickets to all WIRV events.
- Inclusion of your logo in the WIRV Newsletter.
- Up to 10 WIRV Partner memberships.

Further information can be provided. Please contact our partnerships team to discuss this fantastic offering!

*There are **six** Silver Partnership positions available annually*

Investment: \$5,000 plus GST

Silver Partners are organisations who are looking to develop their brand recognition and make new relationships with key stakeholders in the insolvency industry.

This is best suited to an established organisation or an emerging brand seeking to further develop their reputation in the insolvency industry.

WIRV collaborates with its Silver Partners to enhance the value of their contribution, which in turn benefits WIRV, its Partners and members.

For More Information

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MAKE THE MOST OF YOUR INVESTMENT

WIRV'S FOOTY FINALS LUNCH

The Annual Footy Finals lunch is the largest insolvency networking event in the southern hemisphere and a highlight of the insolvency industry calendar in Australia. The WIRV Footy Finals Lunch boasts around 800 attendees each year consisting of valuers, bankers, accountants, lawyers and professional advisors.

WIRV AWARDS

WIRV celebrates the achievements of individuals and organisations in our industry with the annual WIRV awards. Nominations come from WIRV members and the winners are selected by an independent panel of esteemed judges. Our award categories are:

- Young Female Gun
- Most Outstanding Female
- Male Contributor to Change
- Gender Diverse Firm of the Year



ADVOCACY, NETWORKING AND PROFESSIONAL DEVELOPMENT

Connect with professionals in the industry and refine your knowledge and skill set with more than 20 Networking, Advocacy and Professional Development events and initiatives throughout the year including:

- Winter Cocktail Evening and Awards Nights
- International Women's Day Luncheon
- Professional Development Seminars
- Footy Finals Luncheon
- Boardroom leadership workshops
- Social Events
- Mentoring Program

THOUGHT LEADERSHIP

WIRV is a leader in its field and regularly seeks input from its Partners and members in preparing thought leadership initiatives for its members including:

- Professional seminars & workshops
- Webinars
- Newsletters



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SUMMARY OF PARTNERSHIP OPPORTUNITIES

Partnership Category	Investment*	Total Number Available
Auctioneer Partner - Footy Finals	\$6,600 inclusive of GST	1
Gold Partner	 \$11,000 inclusive of GST	3
Silver Partner	\$5,500 inclusive of GST	3

*WIRV provides an option to pay partnership fees over a 6 month period.
Please speak with our Partnership team for more details.

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